

44TH CEBA

CONFERENCE & EXPO
NOVEMBER 11-14, 2024
PONTE VEDRA BEACH, FL

Join Your Colleagues in November in Florida!

The 44th Annual CEBA Conference & Expo will be held November 11-14, 2024, at the Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida. The annual CEBA Conference & Expo is the only event in the world dedicated to best practices in controlled environment facility construction, design and maintenance. The event draws more than 350 controlled environment facility construction, logistics and supply chain operations professionals from around the world who want to gain valuable insight to improving their business.

General Sessions

The general sessions at the CEBA Conference & Expo provide attendees with a thorough look at the latest innovations in controlled environment design and building.

The 5 Es of Turning Customers Into Raving Fans

Jesse Cole, aka “the guy in the yellow tuxedo,” Founder of Fans First Entertainment and the owner of the world-famous Savannah Bananas as well as the Party Animals and Firefighters.

Jesse Cole, the inventor of Banana Ball, has introduced a fast-paced and entertaining ver-

sion of baseball with unique rules, including a two-hour time limit and the ability for fans to catch a foul ball for an out.

With the mantra “Fans First. Entertain Always,” the Savannah Bananas are on a mission to make baseball fun by creating the Greatest Show in Sports. The team has sold out every game since their inaugural season, growing a ticket waitlist of more than 2 million fans worldwide, and it boasts more than 15 million social media followers with features on major media outlets and a documentary series on ESPN+.



Keynote speaker Jesse Cole

The Customer Perspective: Delivering on Controlled Environment Building & Design

Moderator: Marko Dzeletovich, CEO & Founder, Coldbox Builders/Immediate Past Chairman, CEBA

Invited Panelists: Michael Adkins, Cold Storage Industry Leader, BGO; Michael Lynch, Senior Vice President, Sustainable Engineering, United States Cold Storage; Mike Tecza, Vice President, Construction, Americold

This session will delve into the practical challenges and innovative solutions in building, designing and maintaining temperature-controlled environments and



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highlight firsthand customer experiences with building designs, technologies and collaboration strategies that ensure optimal facility project delivery. Learn about the latest advancements, common challenges and how end-user collaboration is shaping the future of temperature-controlled infrastructure.

Whether you're involved in construction, facility management or supply chain logistics, this discussion will provide valuable insights into achieving efficiency, compliance and sustainability in temperature-sensitive environments. (Want to know what to expect from this session? See questions and answers with panelists Michael Lynch and Michael Adkins on page 14.)

Construction Café

The Construction Café is a roundtable discussion component of the program where attendees will participate in valuable dialogue with their peers. Participants will engage in up to three fast-paced, 20-minute discussions and choose from over 10 different topics.

How will this work? Each participant will receive a list of 10 different questions, topics and/or issues. Each topic will correspond to a numbered table in the ballroom. Participants join the table/topic of their choosing and spend the next 20 minutes discussing that topic with their peers. The goal is in 20 minutes, each group will share tools and ideas and have a stimulating conversation about a particular topic. That will happen two more times. By the end of the entire session, each participant will have spent 20 minutes with three different topics/issues/questions.

Why are we doing this? The Construction Café allows CEBA conference attendees the chance to share and discuss relevant topics important to them. Everyone will be sure to learn something new and carry on the discussion throughout the conference.

Previous topics for the Construction Café included:

- Supply Chain Disruptions & Dynamics
- Automation
- Recruitment & Retention
- Refrigeration Regulations
- Consumer Trends
- Economic Trends
- Energy Efficiency
- Technology/Innovation
- Emerging Markets/ Non-Food Channels
- Controlled Environment Design

44th CEBA Conference & Expo Exhibitors

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Built by the Best Award

The CEBA Built by the Best Award was created to acknowledge association members around the globe for their expertise and innovation in constructing, renovating and/or modernizing controlled environment buildings across the world. Buildings recognized with the Built by the Best Award seal represent some of the most innovative and complex facilities built around the globe according to the intricate, unique standards set forth by the controlled environment industry.

Going into its ninth year in 2024, the award program includes two award categories. One

award recognizes buildings constructed under \$35 million (USD) and the other award is for projects over \$35 million (USD). The award recognizes the varying level of controlled environment buildings being constructed globally throughout the cold chain. Applicants are welcome to submit projects in each category.

This award is open to project teams in any country comprised of contractor/design-build companies and processor/end-user/warehouse/third-party logistics companies that meet the following criteria:

- Contractor or design-build company

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must be a CEBA member. Processor/end user/warehouse/third-party logistics company does not need to be a member.

- Building must maintain a controlled environment.
- Projects must be completed within the timeframe of January 1, 2023 - March 31, 2024.
- Submission must be received by the submission deadline. Late applications will not be accepted.
- Project must have been completed on or ahead of schedule.

The Expo

The Expo is an experience not to miss, and features the latest technologies, solutions, products and services from some of the most respected names in the industry. Here's just a small sampling of the products and services that will be featured at this year's expo:

- Cold Storage Contractors
- Doors
- Energy Efficiency Solutions
- Fire Detection Systems
- Flexible Walls
- Flooring
- Insulated Panels
- Insulation
- Lighting
- Materials Handling
- Racking
- Refrigeration Solutions
- Roofing

Networking

Prominent social activities, receptions and the exhibit hall all give members and industry suppliers unparalleled access to build partnerships with construction/design-build, warehousing and food processor decision-makers. Other networking opportunities include a first timer and new member reception, an opening night reception, a rooftop networking reception, time, set aside to catch up with peers and vendors for private business meetings, a golf tournament, a pickle ball tournament and a farewell brunch.

This is the only event in the world dedicated to best practices in controlled environment facility construction, design and maintenance, and serves to further CEBA's vision to be the association where anyone looking to build, renovate or modernize a first-rate, innovative facility comes to find the most experienced designers, contractors, manufacturers and suppliers. 📍



Thank you to our 44th CEBA Conference & Expo Sponsors!

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